



DeVilbiss® Streamlines Gun Choices Around Task Specific Requirements

- DV1** **DV1**

- PRO**Lite
- PRO**Lite-S

- GPG**

- FLG**

- SLG**

Selecting, ordering and maintaining Devilbiss Automotive Refinishing Equipment just got easier to understand, less complicated to explain and more streamlined from sales to customer service.

DeVilbiss Automotive, long known for its world class level of quality and attention to user needs came to the realization that indeed, sometimes less is more. The company analyzed its across the board product offering and concluded the number of guns offered could be revamped and reorganized to simplify the selection process. Customer input revealed that such things as specific performance desired, materials to be sprayed, atomization required and price points were the main considerations. So the company has consolidated and tailored its new gun offering to one that is task focused. The approach is said to provide customers with a leaner but more robust experience with the DeVilbiss brand and products.

Going forward, DeVilbiss has eliminated overlapping guns while enhancing ordering flexibility and retaining the broad gun characteristics customers have come to expect. The new selection process accommodates

customer needs from elite, ultra high performance requirements, such as the DV1 delivers, to general purpose, all around refinishing provided by the DeVilbiss FLG guns. Also in the mix are the ever popular ProLite family of premium guns and the highly regarded GPG professionally preferred guns.

DeVilbiss has emphasized the newly streamlined product lineup in no way impacts the availability of replacement parts – particularly caps – for all previously purchased and currently in service guns. The company’s goal is to make the transition to its newly adopted equipment system as transparent and straightforward as possible. New sell sheets, a refreshed website, price sheets and selection charts laying out various product characteristics, features and benefits are now available.

Customers are receiving a simplified buying experience by promoting clear choices that meet defined tasks at desired price points. Improved, reliable delivery times are also in place due to improved manufacturing success rates.

Whats Changed?

DV1
Unchanged

**ProLite/
ProLite-S**
Tekna Pro

GPG
Unchanged

FLG
Unchanged

SLG
Starting Line

		Finish Quality	Transfer Efficiency	Speed of Application	Durability	Gravity Feed & Full Size	Spot Repair	Pressure Feed
Elite	DV1	⏏	⏏	⏏	⏏	●		
Premium	ProLite/ ProLite-S	⏏	⏏	⏏	⏏	●	●	●
Preferred	GPG	⏏	⏏	⏏	⏏	●		
Entry-Level	FLG	⏏	⏏	⏏	⏏	●		●
Economy	SLG	⏏	⏏	⏏	⏏	●	●	

Applications: Primer Basecoat Clearcoat